



Synetic Theater

DC's Premier Physical Theater

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SALMA QARNAIN, AREA EXECUTIVE, JOINS SYNETIC THEATER AS ITS NEW MANAGING DIRECTOR

Arlington, VA – Synetic Theater is pleased to announce the addition of Salma Qarnain as its new Managing Director. Ms. Qarnain, a three-year veteran of Synetic's acting company, joined the business team in July as the Special Assistant to the Artistic Director, focusing on new business development and strategic planning. Most recently, Ms. Qarnain served as the Director of International Business Development at AOL, where she forged strategic alliances with start-ups and established corporations in the Asia Pacific region, and as the Director of Strategic Planning for AOL's \$1B Member Services organization. She holds a BS from Stanford University, an SM from MIT, and an MBA from Harvard Business School.

"I am thrilled to lead this company in a period of rapid growth. Over the past eight years, Synetic has reached fantastic artistic heights, and my task will be to ensure the financial viability for this remarkable Washington institution through audience development and fundraising. Our goal is to expand the reach of the company's innovative work, truly making Synetic synonymous with 'American physical theater.'" – Salma Qarnain, Managing Director

"Salma is the perfect fit for the job. She has a true appreciation for the art combined with disciplined business sense. Her transition from the corporate world to the non-profit world and her love of theater make her unique." – Paata Tsikurishvili, Founder and Artistic Director

About Synetic

Synetic Theater is Washington DC's premier physical theater company. Founded in 2001 by the husband and wife team of Paata and Irina Tsikurishvili, Synetic seeks to advance and enrich the theater arts in the Nation's Capital through its unique performance style, which fuses the classical elements of drama, movement, dance, mime, and music into a distinct form of non-realistic theater. This form is simultaneously avant-garde and accessible, with a broad appeal to a wide, culturally diverse, and cross-generational audience.



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Currently playing: *A Midsummer Night's Dream*, through October 10, 2009, at the Rosslyn Spectrum. Features Alex Mills, winner of DC Theatre Scene's 2009 Audience Choice Award for Favorite Actor in Play, as Puck.

DREAMS AND NIGHTMARES COMBO: Experience Synetic's unique style and range, and take 30% off *Dracula* tickets when you purchase tickets to both shows. Act now and see two highly acclaimed hit productions from The Kennedy Center, remounted at the Rosslyn Spectrum. Visit www.synetictheater.org for details.